

Rep Order# 9795583 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/16/2012 10:57 AM
Last Received: 08/16/2012 10:07 AM
Showing Buylines: All Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product MOVEON.ORG
Estimate#
Buyer JEFF SCATTERGOOD
Phone#
Fax#

49982
Agency () ABAR HUTTON MEDIA
6190 GROVEDALE CT, SUITE 200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E
Flight Dates 08/17/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	6A-630A	NEWS	P1 :30	\$1,000.00	08/17-08/17	1	1	1	\$1,000.00	
	2	F	6P-630P	NEWS	P2 :30	\$1,800.00	08/17-08/17	1	1	1	\$1,800.00	
	3	SA	6P-630P	NEWS	P2 :30	\$700.00	08/18-08/18	1	1	1	\$700.00	
	4	SU	1030A-11A	FACE NATION	P1 :30	\$1,100.00	08/19-08/19	1	1	1	\$1,100.00	

---REPORT TOTALS---

Report Totals: 4 / \$4,600.00

---SALES MONTHLY TOTALS---

Aug 12: 4 / \$4,600.00
Sales Totals: 4 / \$4,600.00
Station Totals: 4 / \$4,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$10,952	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	30%
		WKRC	42%	WLWT	23%	WSTR	0%	WXIX	5%		

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Books null
Demos RA35+

Spot Manager: All, 08/17/12-08/19/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: MoveON.Org												
Agency: Abar Hutton Media, LLC												
Station: WKRC-TV												
Order: 49982												
Line: 1												
08/17/12	Friday		:30	\$1,000.00		6a Good Morn Cincinnati	6:00:00 AM-6:30:00 AM	MOVEON.ORG		P-1	1	MWAS
				\$1,000.00							1	
Line: 2												
08/17/12	Friday		:30	\$1,800.00		6p Local 12 News at Six	6:00 PM-6:30 PM	MOVEON.ORG		P-2	1	MWAS
				\$1,800.00							1	
Line: 3												
08/18/12	Saturday		:30	\$700.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	MOVEON.ORG		P-2	1	MWAS
				\$700.00							1	
Line: 4												
08/19/12	Sunday		:30	\$1,100.00		Face the Nation	10:30 AM-11:00 AM	MOVEON.ORG		P-1	1	MWAS
				\$1,100.00							1	
				\$4,600.00							4	
				\$4,600.00							4	
				\$4,600.00							4	
				\$4,600.00							4	
				\$4,600.00							4	
				\$4,600.00							4	

[Filtered by:] [Sorted by: Station]